

ALUMNI HALL OF FAME INDUCTEE

Lindsay Radkoski

Lindsay Radkoski, GLHS Class of 2004, has built an extraordinary career defined by leadership, innovation and her commitment to people. She currently serves as Chief Marketing Officer, U.S., at The Wendy's Company, where she leads the strategy and direction of all brand, menu and marketing efforts across the U.S. business. In addition, she oversees the company's Global Marketing Centers of Excellence, including Culinary Innovation, Digital Marketing, Customer Experience, Creative Strategy & Storytelling, Media, Partnerships and Social Media.

Lindsay joined Wendy's in 2011 as Manager of Investor Relations and quickly earned roles of increasing responsibility in both Finance and Marketing. Her ability to unite strong consumer understanding with a sharp strategic perspective has fueled numerous impactful initiatives. She played a central role in the launch of Wendy's consumer loyalty program and worked collaboratively on the creation of two of Wendy's most popular value platforms, the "4 for \$4" and the "Biggie Bag." Since 2019, Lindsay has overseen Wendy's national marketing calendar, which has driven consistent same-restaurant sales growth year after year.

A self-described "pacesetter," Lindsay is known not only for her vision and results but also for her deep passion for developing people. Her personal mantra is "better for being here," and she applies it to every interaction. She co-founded the company's first employee resource group, Women of Wendy's, in 2014 and today serves as executive sponsor of the GiveCare ERG.

Her leadership has earned national recognition. She was named a Women's Foodservice Forum "Change Maker" in 2019, a "Young Restaurant Leader to Watch" by QSR Magazine, and an Ad Age 40 Under 40 honoree in 2023, acknowledging her as one of the most influential rising leaders shaping the future of her industry.

Lindsay's colleagues describe her impact best:

"At Wendy's, people want to be on Lindsay's team because of the way she values their input, the way she treats them, and how she develops them for their next promotion." —Justin "Juice" Schmidt, President & CEO, Schmidt Family Restaurant Group.



"Over the course of my career, I have had the pleasure of working with some of the brightest minds in corporate America... Harvard, Stanford, Yale, etc. I can honestly say that Lindsay is the most impressive of all of them. Yes, she is super smart. But more importantly, she is super practical. She sees things differently than others, makes thoughtful decisions and simplifies things for everyone. Those are skills that cannot be taught... They are developed through upbringing, community and schooling. For whatever part Gahanna-Jefferson Public Schools played in that development, I thank you on behalf of myself and the entire Wendy's Company." —Todd Roe, Senior Director, Consumer Strategy, Analytics & Insights + Brand Licensing, The Wendy's Company.

Beyond her professional life, Lindsay is deeply devoted to her family. She and her husband, Brad, are proud parents to Harper and Colter. Together, they share a love for the outdoors, youth sports and creating lasting family memories.

A proud native of central Ohio, Lindsay grew up with the Wendy's brand as part of her life. She and her friends had weekly "Wendy's Wednesdays" in high school, a tradition that has carried into adulthood as she and her family remain loyal regulars at their neighborhood Wendy's.

Lindsay earned her Bachelor of Science degree in Marketing and Finance from The Ohio State University's Fisher College of Business. She credits her roots in Gahanna and the support of her community and schools with shaping the leader she has become today.

MESSAGE TO CURRENT GLHS STUDENTS:

"Have fun- but also remember: the habits, routines and behaviors you build in high school shape the path for your future. Make them count!"